

Capes  
and  
Dolmans  
Serge and  
Velour  
handsome  
silk linings

1/  
3

off regular  
prices  
during  
this sale

# The Homer Fitts Company, Inc.

"The Store Where Quality Counts"

Children's  
Coats  
Serge  
and  
Poplin  
Sizes up to  
14 years

1/  
3

off regular  
prices  
during  
this sale

## MAY SALE OF WHITE

A Three Day Sale Event that Presents Timely Economies for Thrifty Shoppers

Friday, Saturday and Monday

May 23, 24 and 26



If you would fully appreciate the importance of this sale, you must judge for yourself. You are invited to be present the very first day—and to compare critically every point that bears upon the desirability of the merchandise. Know this White event as a thrift service. Enumerate some of its many economies. Buy all you think you can use. There's everything in White that you may need for Spring and Summer for yourself and the home. Thrift on every purchase for every purchaser. Read on.

### White Sale of Cotton Fabrics

Suitable for Underwear Purposes

Well-known brands specially priced for this sale; 36 inches wide.

Fruit of the Loom Cotton, yard  
Berkeley 60 Cambric, per yard  
English Long Cloth, per yard  
Cameo Lingerie Cloth, per yard

25c

### Sheets and Pillow Cases in the White Sale

BLEACHED SHEETS—Without seams, famous "Security" brand, size 81x90. Regular price \$1.75.

Sale price 1.49

BLEACHED PILLOW CASES — "Security" Brand, size 42x36 inches. Regular price 40c.

Sale price 29c



The Most Important Division of this White Sale

### Muslin Underwear and Lingerie

There is a splendid variety of these specially-priced Undergarments assembled for your immediate selection. The radical reductions in price offer an unusual opportunity to purchase your Muslin Underwear now.

#### Night Robes

Fine materials and daintily trimmed; 6 different styles in V and round necks; sizes 15, 16 and 17. Regular price, \$2.00. Sale Price,

1.39

98c  
MUSLIN DRAWERS  
Reduced to 75c

#### Envelope Chemises

Round necks and bodice tops, 5 different styles. Lace and embroidery trimmed, sizes 36 to 44. Regular price, \$1.50. Sale Price,

98c

A Reduction of  
20% on All Our  
Underwear

#### Underskirts

Good quality of Cambric, variety of patterns in hamburg flouncings; lengths, 36, 38, 40. Regular price, \$1.50. Sale Price,

98c

50c  
CORSET COVERS  
Reduced to 29c

Not mentioned in this advertisement, consisting of Dove Underwear, Philippine Hand-Made Underwear, Silk Underwear, during the three days of this sale.

The White Sale Offers Exceptional Values in

### Handkerchiefs and Neckwear

Women's Pure  
Linen Initial  
Handkerchiefs

Fine linen with narrow hems, neat hand-embroidered initials. Good value at 39c. Sale Price,

25c

Women's  
Neckwear

An assortment of collars, frills and vestees in organdie, georgette crepe and wash satin. Reduced for sale to

1/2 price

### Special Values in White Dress Fabrics Voile and Poplin

The two ideal fabrics for summer dresses, blouses, smocks and skirts. We offer our customers for this sale our regular 50c grade, 36 and 40 inches wide, at the special price, per yard.....

39c

### Knit Underwear and Hosiery Reduced for the White Sale



\$1.00 and \$1.25 Women's Union Suits, Summer styles, reduced to .....79c and 89c  
29c and 39c Women's and Children's Vests, reduced to .....19c  
Women's White Fibre Silk Stockings, reduced to .....79c  
39c Women's White Cotton Hose, reduced to .....29c

### Remnants

Included in this Sale at Less than Cost  
A great accumulation of usable pieces of Silks, Dress Goods, Wash Goods, Curtain Materials, White Goods, etc., among which will be found lengths suitable for almost every purpose. The entire accumulation is marked

Regardless of Former Prices  
for a rapid and complete clearance

### Absorbent Cotton

In sanitary, sealed, one-pound packages. Specially priced, per pound

45c

In Conjunction With the May White Sale We Announce a Clearance of

### Suits, Dresses Skirts at Greatly Reduced Prices

\$25.00 and \$27.50 Women's and Misses' Suits, reduced to

19.50

\$30.00 and \$32.50 Women's and Misses' Suits, reduced to

22.50

\$35.00 and \$37.50 Women's and Misses' Suits, reduced to

25.00

#### Dresses

An assortment of stylish Spring models in Taffeta, Satin and Silk Poplin, all wanted shades. Prices range from \$10.98 to \$25.00.

ONE-THIRD OFF

#### Skirts

Handsome Plaids in wool and part wool, plain and plaited models, all sizes. Prices range from \$6.98 to \$21.50.

ONE-THIRD OFF



### Linens and Towels at Special Prices

HUCK AND TURKISH TOWELS—Of splendid quality and good size; plain White. Regular price, 29c; Sale Price ..... 22c

HUCK TOWELS—Of a heavy quality and firmly woven; individual size. Regular price, 10c. Sale Price, 10c

TABLE DAMASK—72-in., mercerized satin finish, \$1.00 value. Sale Price ..... 89c



BLEACHED CRASH TOWELING—Heavy quality, blue border, absorbent, 29c value. Sale Price ..... 22c

### Silk and Cotton Blouses at White Sale Prices

Georgette Crepe, Crepe de Chine and Satin Blouses in a large variety of styles, reduced for this sale.

\$5.50 SILK BLOUSES \$4.49  
\$4.50 SILK BLOUSES \$3.49  
\$3.50 SILK BLOUSES \$2.79  
\$2.98 SILK BLOUSES \$2.39



### White Voile Blouses Reduced

Stylish models, dainty trimmings, good quality, all wanted sizes

\$2.50 BLOUSES \$1.79  
\$1.79 BLOUSES \$1.19  
\$1.00 BLOUSES 79c